

Basic facts about Kentwood Ward

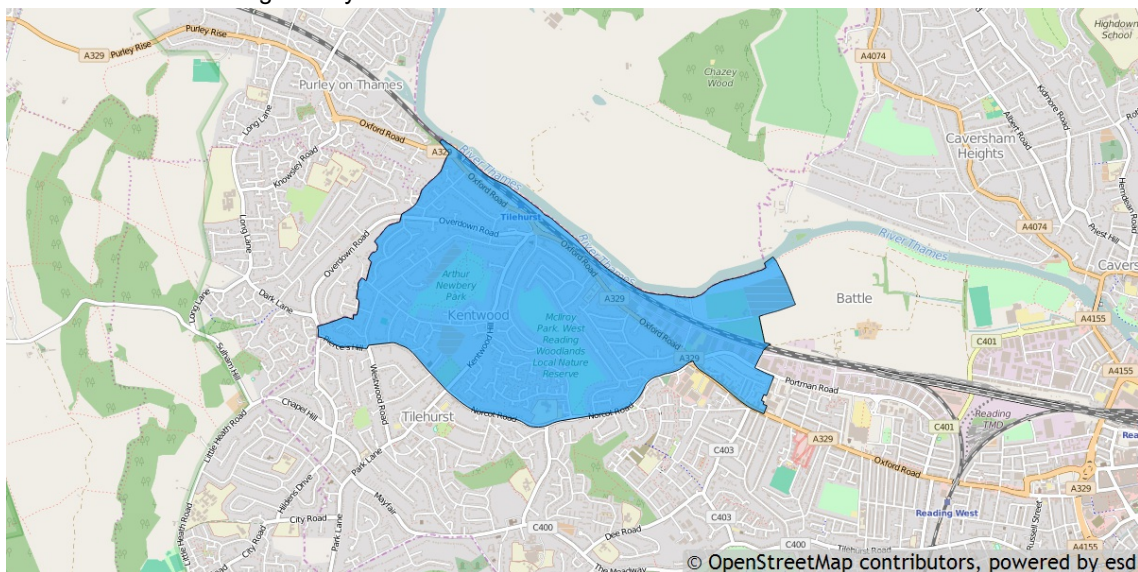
This report provides a summary of the latest available information on the demographic and socio-economic make-up of the Kentwood Ward within Reading Unitary. It looks at the population structure and provides information on the economic, housing and educational achievement of the Ward.

This report is part of a series of reports available from the Local Government Association's LG Inform Plus service. Other free reports include demographic and economic profiles of Reading and a health and wellbeing profile which enables a side by side comparison of all Wards in Reading .

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Kentwood is one of the 16 Wards of Reading. It has an area of 257 hectares which represents 6.36% of the total area of Reading Unitary.



Residents

Kentwood has a resident population of 9,634 which represents 6.19% of the total Reading Unitary resident population of 155,698.

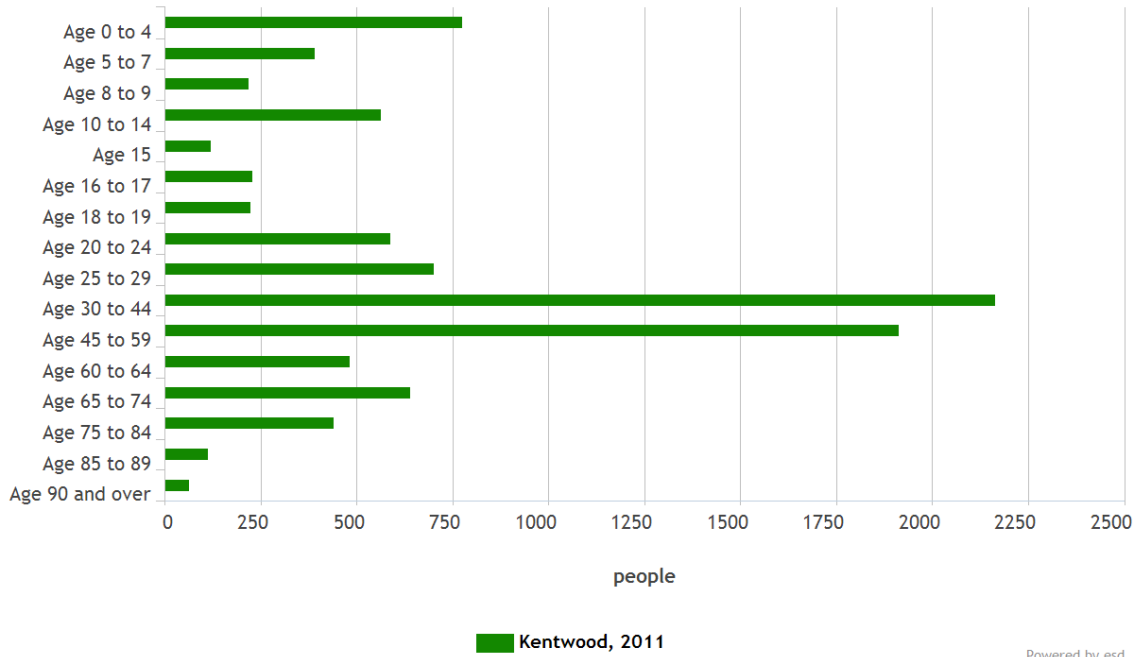
Kentwood's resident population is 51.2% female and 48.8% male.

Age

The mean age of the Kentwood Ward population is 37 years compared to a mean age of 35 years for residents in the whole of Reading . The predominant age band in Kentwood is Age 30 to 44 which represents 22.50% of the total Ward population.

Age structure

source: Census 2011



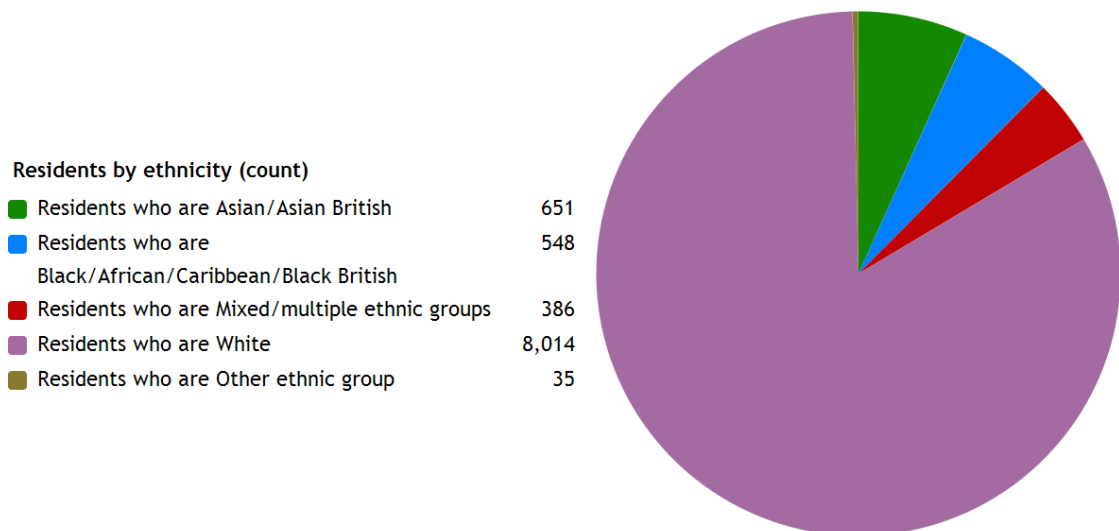
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Ethnicity

The largest ethnic group in Kentwood is 'Number of usual residents who are White' with 83.2% of the Ward's population. That compares with a figure of 74.8% for Reading Unitary as a whole and 85.4% for South East .

The second largest ethnic group is 'Number of usual residents who are Asian/Asian British' with 6.7% of the Ward's population. That compares with 13.6% for the Unitary as a whole and 5.2% for South East.

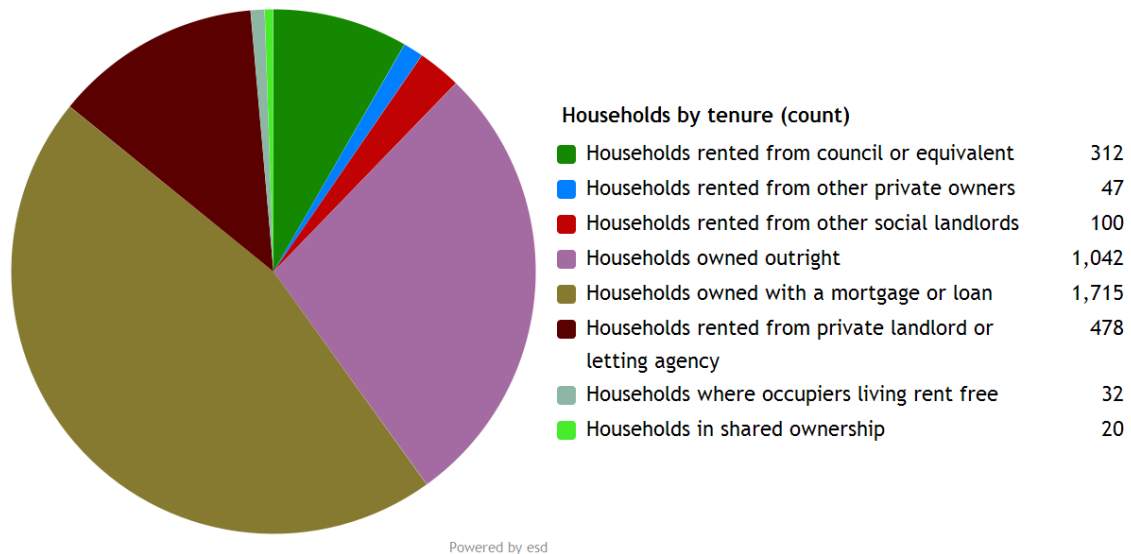
The ethnic split of Kentwood's residents is shown below.



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Households

Kentwood Ward has 3,746 households, which represent 5.96% of Reading's 62,869 households. The household split by tenure is shown below.



The largest number of households lives in 'Number of all households - Owned with a mortgage or loan' accommodation with 45.8% of Kentwood households. That compares with 32.2% for Reading Unitary as a whole and 33.5% for South East.

The second largest number of households lives in 'Percentage of all households - Owned outright' accommodation with 27.8% of the Ward's households. That compares with 22.6% for the Unitary as a whole and 31.0% for South East.

Kentwood has 590 households with dependent children aged 0 to 4. That represents 15.80% of the Ward's households.

1,305 households in the Ward have dependent children of all ages. That represents 34.80% of the Ward's households.

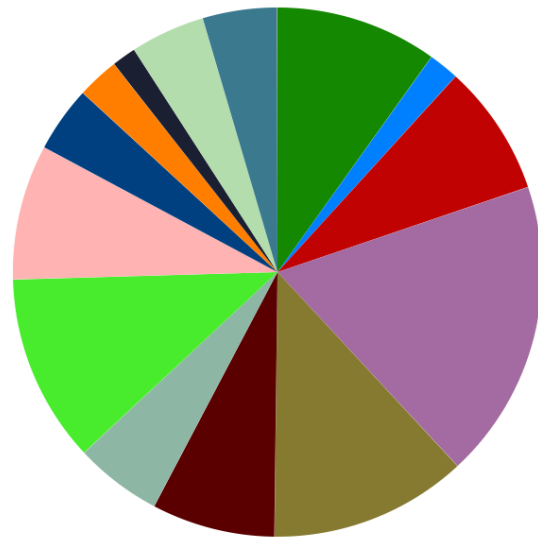
Employment

The following chart provides a breakdown of Kentwood Ward by socio-economic classification for all residents aged 16 – 74.

The National Statistics Socio-economic Classification (NS-SEC) provides an indication of socio-economic position based on occupation. It is an Office for National Statistics standard classification. To assign a person aged 16 to 74 to an NS-SEC category their occupation title is combined with information about their employment status, whether they are employed or self-employed, and whether or not they supervise other employees. Full-time students are recorded in the 'full-time students' category regardless of whether they are economically active or not.

Residents by NS-SeC (count)

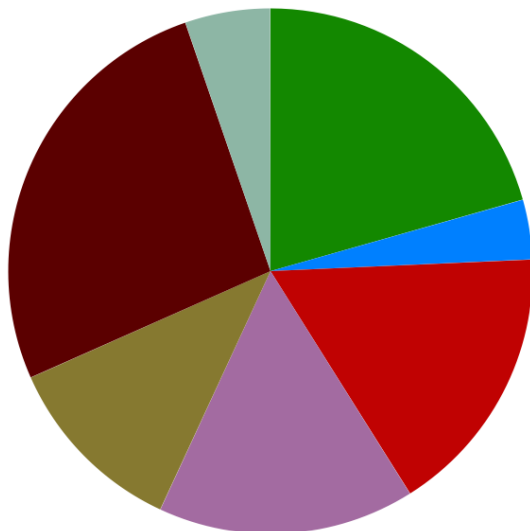
NS-SeC: Higher managerial, administrative and professional	843
NS-SeC: Large employers and higher managerial and administrative	159
NS-SeC: Higher professional	684
NS-SeC: Lower managerial, administrative and professional	1,559
NS-SeC: Intermediate	1,031
NS-SeC: Small employers and own account workers	642
NS-SeC: Lower supervisory and technical	454
NS-SeC: Semi-routine occupations	980
NS-SeC: Routine occupations	703
NS-SeC: Never worked and long-term unemployed	344
NS-SeC: Never worked	218
NS-SeC: Long-term unemployed	126
NS-SeC: Not classified	388
NS-SeC: Full-time students	388
NS-SeC: Not classifiable for other reasons	0



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The largest group is National Statistics Socio-Economic Classification - 2. Lower managerial, administrative and professional occupations representing 22.50% of the Ward's population.

Education



Residents by educational qualifications (count)

No qualifications	1,559
Apprenticeship	279
Level 1 qualifications	1,268
Level 2 qualifications	1,197
Level 3 qualifications	867
Level 4 qualifications and above	1,994
Other qualifications	398

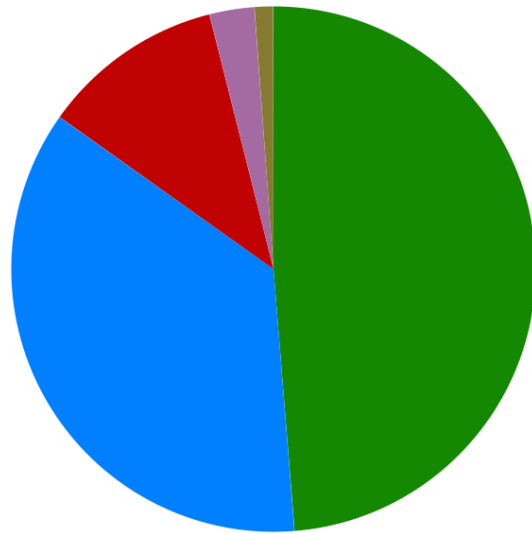
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26.40% of Kentwood's residents have achieved level 4 qualifications and above compared to 34.80% in Reading as a whole and 20.60% of Kentwood's residents have no qualifications compared to 17.40% in Reading .

Health

Residents by level of health (count)

Very good health	4,694
Good health	3,478
Fair health	1,084
Bad health	267
Very bad health	111



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Kentwood has 267 (2.8%) residents that report being in bad health and 111 (1.2%) residents that report being in very bad health.

Its ranking for the number of residents in very bad health is 13 (out of 16 Wards) within Reading.

Further information

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References

This report was generated using data from:

[Office for National Statistics; Census 2011](#)