

Townscape and Visual Impact Assessment

Appendix 3

Part A



Vastern Road, Reading

A: Verified Photomontages
B: Methodology and Supporting Evidence

January 2020

View P1 - Station Road next to RBS, looking north - existing

Single frame image | Focal length 24.26mm | Camera height above survey point 1650mm | Nominal lens rise 0mm | Date 05.03.19 | Time 10:03



View P1 - Station Road next to RBS, looking north - proposed



To achieve the optimum viewing distance of between 300-500mm (as per The Landscape Institute's guidelines), we recommend printing this image edge to edge on A2 landscape and viewing it on site from a distance of 368mm. Please refer to section 2.7 on page 4 of Part B document for further information.

View P1 - Station Road next to RBS, looking north - existing

40 degree horizontal field of view - cropped image



We recommend that all pages showing reduced size 'at scale' images are printed as shown in A3 landscape format. The correct 'to scale' viewing distance for all images printed in this A3 page format is 467mm.

View P1 - Station Road next to RBS, looking north - proposed

40 degree horizontal field of view - cropped image



We recommend that all pages showing reduced size 'at scale' images are printed as shown in A3 landscape format. The correct 'to scale' viewing distance for all images printed in this A3 page format is 467mm.

View P2 Winter - Christchurch Meadows, approach to Christchurch Bridge, looking south-west - existing

Single frame image | Focal length 24.26mm | Camera height above survey point 1650mm | Nominal lens rise 0mm | Date 05.03.19 | Time 10:44



View P2 Winter - Christchurch Meadows, approach to Christchurch Bridge, looking south-west - proposed



To achieve the optimum viewing distance of between 300-500mm (as per The Landscape Institute's guidelines), we recommend printing this image edge to edge on A2 landscape and viewing it on site from a distance of 368mm. Please refer to section 2.7 on page 4 of Part B document for further information.

View P2 Winter - Christchurch Meadows, approach to Christchurch Bridge, looking south-west - existing

40 degree horizontal field of view - cropped image



We recommend that all pages showing reduced size 'at scale' images are printed as shown in A3 landscape format. The correct 'to scale' viewing distance for all images printed in this A3 page format is 467mm.

View P2 Winter - Christchurch Meadows, approach to Christchurch Bridge, looking south-west - proposed

40 degree horizontal field of view - cropped image



We recommend that all pages showing reduced size 'at scale' images are printed as shown in A3 landscape format. The correct 'to scale' viewing distance for all images printed in this A3 page format is 467mm.