



# Poster competition

## What's it all about?

Clean Air Living Matters (CALM) is launching a poster competition to encourage children to create artwork that helps raise awareness of the prolonged danger to our health by breathing in outdoor and indoor air pollution and encourage us all to take action to fight against it.

## Competition timeline

The competition will run from **Monday 9th September** and all entries must be submitted before the deadline on **Friday 18th October**. Judging will take place between 21st October and the 1st November. The winner will be announced w/c 4th November.

## Who can enter?

Any Key Stage 2 child aged between **7 and 11 years old**. We encourage them to do this at school, as class group activity, or as an exercise at home, under either teacher or parental guidance.



“ What's in our air...and how can we improve it? ”

## Guidelines

Inspired by the above question, children should create an original artwork, using media such as pencils, pens, crayons, paints etc. (no digitally created images will be accepted). The children are encouraged to think about both outdoor and indoor forms of air pollution and what causes them.

Examples: **Outdoor air pollution** created by vehicles, in queuing traffic, with engines on and idling. **Indoor air pollution** created by smoke from a wood burning fire, using unauthorised fuels that are not labelled Ready to Burn (RTB). Scan the QR code and download our booklet for more information.

## Conditions for entry

- **One entry per child**, no group or class submissions (there is only one prize).
- Entries must be on **A4 paper**, using the template provided in this document.
- Entries can be scanned in JPEG, PNG or PDF format and emailed to Ross Jarvis (see below).
- Entries can be posted to Ross Jarvis (unfortunately these cannot be returned).

**Note:** by submitting an entry, you are giving us the permission to use the artwork to create a poster.

## Winning entry and Prize

The judges will be looking for creativity and originality in the artwork. The winning entry will be made into a suitable sized poster and be displayed in community spaces around Reading.

The winner will be able to choose a **family day out** at [Wellington Country Park](#), [Beale Park](#), [The Look Out](#) or the [Living Rain Forest](#). The prize will include admission, parking, or transportation to the venue. Family size of two adults and up to four children.



## Post your entries to...

Ross Jarvis, Principle Air Quality Project Officer,  
Reading Borough Council, Civic Offices, Bridge Street,  
Reading, RG1 2LU

Email: [ross.jarvis@reading.gov.uk](mailto:ross.jarvis@reading.gov.uk)





Pupil Name:

School:

Year Group:

Artwork Title:

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